



Photos: Nautilus and Peter Neal.

PUBLIC PARKS AND GARDENS

– SUSTAINABLE EXPERIENCES

Conference in Helsingborg, Sweden, 29 March; Study tour 30 March

For the fifth year in a row, we are creating a meeting place for all those working with public parks and gardens. This will provide an opportunity to exchange experiences with a range of inspiring speakers from USA, France, England, Germany and Sweden.

This year's conference will focus on the role of public parks and gardens as an arena for sustainable experiences. We will learn from a range of examples – from social aspects and perspectives relating to integration to long-term duration and sustainable development related to different events.

The day after the conference, 30 March, a study tour is arranged with visits in Helsingborg and Malmö. Guidance will be in English.

A joint arrangement between Movium – Centre for the Urban Public Space, SLU, SSPPG – Swedish Society of Public Parks and Gardens, the city of Helsingborg, the city of Malmö, in cooperation with EGHN – European Garden Heritage Network.



Photo: New York Botanical Garden.

Facts about conference/study tour

Fee:

Conference 29 March: 2 900 SEK exkl. VAT.

Study tour 30 March: 1 200 SEK exkl. VAT.

Location: Elite Hotel Marina Plaza, Kungstorget 6, Helsingborg.

Notification: at the latest 5 March via

<http://moviumpartnerskap.slu.se/parks/default.aspx?l=2>.

The notification is binding.

Accommodation: to be arranged by the participants themselves.

A number of rooms have been pre-booked at Elite Hotel Marina Plaza (985 SEK exkl. VAT), for reservations call + 46 42-19 21 00, booking reference Ksve290312.

More information: Parvin Mazandarani/Göran Nilsson, Movium, +46 40 41 50 00, parvin.mazandarani@slu.se or Cecilia Liljedahl, SSPPG, +46 702 63 30 82.



Programme – Conference 29 March

(All lectures are in English)

- 09.00 **Arrival with coffee**
- 09.30 **Welcome!**
Peter Danielsson, chairman of Helsingborg City Council
- Introduction to the conference**
Cecilia Liljedahl, project manager, SSPPG
- 10.00 **Social perspectives and events in New York Botanical Garden**
Todd Forest, Vice President for Horticulture and Living Collections
- Park events as attractions in Nantes, France – European Green Capital 2013**
Jacques Soignon, city head gardener
- Olympic Park in London 2012 – creating a green space for the Games and beyond**
Peter Neal, landscape consultant
- 12.20 Lunch
- 13.30 **Visions and sustainable plans for Hidcote Manor Garden – a National Trust facility in England**
Mike Beeston, property manager
- Urban gardening as attraction in Helsingborg**
Cecilia Wånge, site manager at Fredriksdal museum and gardens & Ole Andersson, city head gardener
- Coffee break
- IGS 2013 in Hamburg – first the biggest garden show in Europe and then a municipal park**
Claudia Mohr, landscape architect, project coordinator Internationale Gartenschau Hamburg
- Delivering sustainability today**
Hans-Peter Flügge, Sales Manager, Nurseries Lorenz von Ehren, Germany
- 16.20 Question & answer session. Summary
- 17.00 Close



Photo: City of Nantes.



Photo: New York Botanical Garden.



Photo: Peter Neal.

Programme – Study tour 30 March

- 09.00- A bus will leave from Stortorget in
16.00 Helsingborg.

Items in the program (guidance in English):

- A trip around the city, visits at places with remarkable cultures and installations with spring bulbs.
 - Visits at Sofiero Palace and Fredriksdal museum and gardens, two famous gardens in Helsingborg.
 - Travel to Malmö and visit at an events park.
- After a stop at Malmö railway station the bus will take the travellers to Kastrup Airport in Copenhagen with arriving time at 4 pm.



Photo: Caroline Flindt.